



**BOUNTY OF BUSINESS**

**2010 FALL EXPO**

**Open to the Public**

**Wednesday September 22, 2010**  
**3:30pm - 6:30pm**  
**Sts. Peter & Paul**  
**Macedonian Orthodox Church**  
 9660 Broadway, Crown Point

**Presented by:**



**CROSSROADS**  
 REGIONAL CHAMBER OF COMMERCE

255 W. 80th Place  
 Merrillville, IN 46410  
 Old Courthouse Square, Rm 206  
 Crown Point, IN 46307

[www.crossroadschamber.org](http://www.crossroadschamber.org)

**PLAN TO ATTEND!**


When was the last time you took a little time to meet your business neighbors? You might just come away with a good lead yourself. Support your fellow Chamber Members by visiting the Bounty of Business 2010 Fall Expo.

**BUSINESS AFTER HOURS**  
 For Crossroads Chamber Members only!  
 7pm - 8pm

**FREE NETBOOK GIVEAWAY**

All booth exhibitors are automatically entered to win a Netbook donated by Professional Information Systems. (219.947.4349)

**CALL FOR INFORMATION**



**CROSSROADS**  
 REGIONAL CHAMBER OF COMMERCE

**P: 219.769.8180**

255 W. 80th Place  
 Merrillville, IN 46410  
 Old Courthouse Square, Rm 206  
 Crown Point, IN 46307  
[www.crossroadschamber.org](http://www.crossroadschamber.org)  
 or email: [Wanda@crossroadschamber.org](mailto:Wanda@crossroadschamber.org)

**During good times a company should exhibit. In bad times, a company MUST exhibit!**

- Define your goal - bring members of different specialties of your organization into the marketing team.
- Refine your marketing plan.
- Review your current daily sales contacts vs. potential number of interactions at an expo.
- Sign up early, if possible, to take advantage of Expo publicity.
- Invite your existing customers to the expo.
- Wear a formal, professional name tag using a larger font than standard company name tags.
- Have various giveaways for different potential customers.
- Display appropriate signage.
- Take advantage of every opportunity to attract people to your booth.
- Wear comfortable shoes & smile!
- Take advantage of the seminars to help make your Expo a success:
  - "Economics"**
    - Tuesday, June 29 10am-11 am
    - Tuesday, July 6 10am-11 am
  - "How To Expo"**
    - Wednesday, August 4 1pm-2pm
    - Friday, August 13 9am-10am
    - Friday, September 10 9am-10am

**Call 219.769.8180 to RSVP for the seminars.**

## BE ONE OF OUR SPONSORS

The annual Business & Consumer Expo is sponsored by the Crossroads Regional Chamber of Commerce to showcase the products and services of businesses throughout NW Indiana. The variety of vendors and attendees provides something for everyone.

Join us and you will receive:  
Community Exposure, Customer Education,  
and best of all, LEADS!  
The Chamber is 600 members strong. Plan  
to be a part of this exciting event held on  
Wednesday, September 22, 2010.

### SPONSOR OPPORTUNITY

#### Gold Expo Sponsor - \$550.00

- One full premium booth with electricity
  - Special Award
  - Special Sign Recognition
- Recognition in the Chamber newsletter and advertising

#### Silver Expo Sponsor - \$400.00

- One full premium booth with electricity
  - Sign recognition
- Recognition in the Chamber newsletter and advertising

#### Business After Hours Room Sponsor - \$150.00

- 2 Available
- Display signage and brochures in BAH room
- Recognition in the Chamber newsletter and advertising

### BOOTH INFORMATION

All full booths will have a 10x7 space with an 8-ft. skirted table and two chairs.

Email [Wanda@crossroadschamber.org](mailto:Wanda@crossroadschamber.org) for available floor plan.

Please check options below.

Deadline September 17th based on availability

#### CROSSROADS CHAMBER MEMBERS

_____ Premium Booth	\$275
_____ Full Booth	\$200
_____ Half Booth	\$125

#### NON-CHAMBER MEMBERS

_____ Full Booth	\$350
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#### NETWORKING CARD

Activity "bingo card" for face-to-face interaction with prospects who enter a drawing to win a door prize provided by participating vendors. (minimum value \$25)

Participation on this card prompts patrons to stop at your booth. In order to qualify for the drawing, you must sign this card for the patron.

_____ Networking Card	\$10
_____ Electricity	\$0
<i>(No Charge, but must be reserved at time of reservation)</i>	

#### SPONSORSHIPS

_____ Gold Expo Sponsorships	\$550
_____ Silver Expo Sponsorships	\$400
_____ Business After Hours	\$150 each
<i>2 Available</i>	

TOTAL AMOUNT DUE \$\_\_\_\_\_

**Vendors - Hall opens at 1pm.  
Booths must be set up by 3pm.**

### BOUNTY OF BUSINESS REGISTRATION

Company Name

Contact Name

Address

City

Zip

Phone

Fax

Email

#### CREDIT CARD INFORMATION

- Visa       American Express  
 Mastercard     Discover

Name (as it appears on card)

Credit Card Number

Exp

Billing Address

City

Zip

Authorized Signature

Check the options you are registering for and mail the check payable to:

### Crossroads Regional Chamber of Commerce

255 W. 80th Place, Merrillville, IN 46410  
or fax credit card information to 219.736.6223